



FOR IMMEDIATE RELEASE

The Peterborough & the Kawarthas Association of REALTORS® donates \$5,000 to Kawartha Food Share.

PETERBOROUGH, ON (July 12, 2021) – The Peterborough and the Kawarthas Association of REALTORS® (PKAR) donates \$5,000 to Kawartha Food Share to support their mission of ensuring all community members have access to a reliable emergency food source.

The Peterborough & The Kawarthas Association of REALTORS® is made up of 700+ highly skilled and professional Real Estate Agents working together as the voice of Real Estate in Peterborough and the Kawarthas and beyond. The REALTOR® members are focused on contributing and giving back to their communities both individually and as an association.

This PKAR donation will help to fight food insecurity in the community through the Kawartha Food Share programs that help to feed over 8,900 men, women, and children each month. This includes their four meal programs, four City food banks, six housing projects, seven county food banks, and over 20 food cupboards across the City & County of Peterborough. Last year their warehouse distributed over 5 million dollars worth of food and emergency care needs.

“We are so proud to partner with such an important organization as Kawartha Food Share”, said Jon Maxwell, PKAR President. “They truly embody what it means to give back to their community and that is something we at PKAR have always been very passionate about”.

“We are so thrilled to be the recipients of such a generous donation from long time supporters, PKAR”, said Ashlee Aitken, General Manager of Kawartha Food Share. “Donations tend to decrease during the summer months, however the need in our community is still very much present. This donation will allow us to purchase over \$25,000 worth of much needed food items to distribute to our 37 member agencies in Peterborough and County.”

PKAR typically hosts up to 5 social events each year. This year, due to the COVID-19 pandemic, they were unable to run these events as planned. This year the PKAR REALTOR® member elected to redirect these event funds to support charities who are helping those most in need during the pandemic.

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PKAR

PKAR is a non-profit trade organization that represents the “Voice for Real Estate” in Peterborough and the Kawarthas and beyond. Our membership stretches from Apsley, Bancroft and Lakefield in the North to Norwood, Hastings and Campbellford in the East, Millbrook, and Cavan in the South and as far away as Toronto.

Established in 1949, PKAR now represents over 700+ members across Central Ontario. We are the leader in providing support to the professional REALTOR® through knowledge, communication, service, and advocacy.

We are a proactive network of highly skilled and successful real estate professionals that share core values of expertise, integrity, professionalism, and resourcefulness. Our members have earned the highest levels of prestige, respect, and influence in our communities by helping our clients make educated and informed decisions.

We promote the image of our member network as elite professionals in the market, and we help them to add value to every real estate transaction.