

**FOR IMMEDIATE RELEASE**

**The REALTORS Care® Foundation and Peterborough and the Kawarthas Association of REALTORS® are Now Accepting Applications for their 2023 Charity of Choice**

PETERBOROUGH, ON (October 3, 2022) – Peterborough and the Kawartha’s Association of REALTORS® (PKAR) is a not-for-profit organization that supports its 800+ members in the Peterborough region, along with a strong focus on supporting the community through their ongoing fundraising initiatives.

Each year, through their partnership with the REALTORS Care® Foundation, PKAR chooses a Charity of Choice that will receive the funds raised from all initiatives during that year. Applications are open October 3<sup>rd</sup> until October 28<sup>th</sup> 2022, at which point, PKAR will review all applications and will contact those selected to move forward.

PKAR’s primary focus is supporting initiatives, through the REALTORS Care® Foundation, that directly benefit registered charities who address shelter-based needs in their community. As such, they provide support to Canadian registered charities located in Peterborough County who share their commitment to building strong communities through their annual grant program. Since 2014 they have donated over \$125,000 to local charities through the REALTORS Care® Foundation.

“We are so fortunate to be in a position to support the incredible organizations in our community”, said Kate Kidd, PKAR President. “There are so many deserving charities in our area, and we are looking forward to reviewing this year’s applications and choosing our very deserving 2023 partner.”

Over the last 40 years the REALTORSCare® Foundation has raised more than 6 million dollars for shelter-based organizations throughout the province on behalf of the Ontario REALTORS®. For more information about REALTORS Care, please visit [www.realtorscareontario.ca](http://www.realtorscareontario.ca). To submit an application, please visit [pkar.org](http://pkar.org).

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## **PKAR**

PKAR is a non-profit trade organization that represents the “Voice for Real Estate” in Peterborough and the Kawarths and beyond. Our membership stretches from Apsley, Bancroft and Lakefield in the North, to Norwood, Hastings and Campbellford in the East, Millbrook and Cavan in the South and as far away as Toronto. Established in 1949, PKAR now represents over service, 800 + members across Central Ontario. We are the leader in providing support to the professional REALTOR® through knowledge, communication, and advocacy. We are a proactive network of highly skilled and successful real estate professionals that share core values of expertise, integrity, professionalism, highest levels of prestige, respect, and resourcefulness. Our members have earned the and influence in our communities by helping our clients make educated and informed decisions. We promote the image of our member network as elite professionals in the to add value to every real estate transaction. market, and we help them