



**FOR IMMEDIATE RELEASE**

## **The Peterborough & the Kawarthas Association of REALTORS® donates \$1,000 to North Hastings Community Cupboard.**

**PETERBOROUGH, ON (July 21, 2021)** – The Peterborough and the Kawarthas Association of REALTORS® (PKAR) donates \$1,000 to North Hastings Community Cupboard to help support North Hastings as a thriving, abundant, and healthy community that is free of hunger and poverty.

The Peterborough & The Kawarthas Association of REALTORS® is made up of 700+ highly skilled and professional Real Estate Agents working together as the voice of Real Estate in Peterborough and the Kawarthas and beyond. The REALTOR® members are focused on contributing and giving back to their communities both individually and as an association.

This PKAR donation will help support the North Hastings Community Cupboard in their mission to identify poverty and food insecurity and to respond with innovative programs, services, and community partnerships that support individuals, families, and the surrounding communities.

“PKAR is so proud to partner with the Community Cupboard to give back to the community where they need it most”, said Jon Maxwell, PKAR President. “The work that they’re doing is so important, especially in difficult times like these.”

"We are so appreciative of PKAR's support as NHCC has many programs that serve the most vulnerable in our region", said Monica Piercey, Director with North Hastings Community Cupboard. "Cafe (free hot meal program) operates 7 days a week, including holidays and serves between 120-150 meals per day. Food bank hampers go out to approximately 250-275 people per month, plus 65-75 people per month in weekly hamper deliveries in collaboration with Bancroft Community Transit. Healthy Senior Snack Bags provided in collaboration with CARE North Hastings delivered bi-weekly through Bancroft Community Transit to 50-70 seniors each time. \$1000 goes a long way in assisting us to reach out. NHCC no longer has a mortgage so more of the donations we receive can go directly to those we serve."

PKAR typically hosts up to 5 social events each year. This year, due to the COVID-19 pandemic, they were unable to run these events as planned. This year the PKAR REALTOR® member elected to redirect these event funds to support charities who are helping those most in need during the pandemic.

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### **Media Contact**

Kim Cranfield  
Marketing and Communications Coordinator  
Peterborough and the Kawarthas Association of REALTORS  
[kim@peterboroughrealestate.org](mailto:kim@peterboroughrealestate.org)  
705-745-5724 ext. 5

### **PKAR**

PKAR is a non-profit trade organization that represents the “Voice for Real Estate” in Peterborough and the Kawarthas and beyond. Our membership stretches from Apsley, Bancroft and Lakefield in the North to Norwood, Hastings and Campbellford in the East, Millbrook and Cavan in the South and as far away as Toronto.

Established in 1949, PKAR now represents over 700+ members across Central Ontario. We are the leader in providing support to the professional REALTOR® through knowledge, communication, service, and advocacy.

We are a proactive network of highly skilled and successful real estate professionals that share core values of expertise, integrity, professionalism, and resourcefulness. Our members have earned the highest levels of prestige, respect, and influence in our communities by helping our clients make educated and informed decisions.

We promote the image of our member network as elite professionals in the market, and we help them to add value to every real estate transaction.