



Canadian Mental  
Health Association  
Haliburton, Kawartha, Pine Ridge  
Mental health for all

### FOR IMMEDIATE RELEASE

**The REALTORS Care® Foundation and Peterborough and the Kawarthas Association of REALTORS® have chosen the Canadian Mental Health Association of Haliburton, Kawartha, Pine Ridge as their 2023 Charity of Choice.**

PETERBOROUGH, ON (December 14, 2022) – Peterborough and the Kawarthas Association of REALTORS (PKAR) is pleased to announce the Canadian Mental Health Association of Haliburton, Kawartha, Pine Ridge (CMHA HKPR) as their 2023 Realtors Care® Charity of Choice.

Homelessness is one of the biggest problems currently facing Peterborough and CMHA HKPR is working hard to address that issue through the development of their Garden Homes Project. The goal of this program is to reduce the amount of homelessness in Peterborough City and County by providing affordable, small homes to some of our most vulnerable. PKAR is proud to support this incredible initiative which will act as a valuable “demonstration project” for other tiny homes, hopefully paving the way for more affordable housing and improved health for all.

“Unfortunately, homelessness is an ongoing struggle for some of the most vulnerable people in our community, and across the province”, said Kate Kidd, 2022 PKAR President. “Housing is a priority for our REALTOR® members, and the CMHA HKPR initiative will serve to directly support this issue and give those in need a chance at a brighter future.”

Each year REALTOR® members of PKAR donate funds raised as part of their monthly donation and fundraising efforts to Realtors Care® which is then presented to a local charity that supports housing in the community. In 2022 PKAR raised \$25,919 to support the YES Shelter Peterborough as the 2022 Charity of Choice.

In 2023 all PKAR fundraising efforts will support CMHA HKPR, who is working to improve the lives of people in the Haliburton, Kawartha, Pine Ridge (HKPR) community, through leadership, collaboration, and the continual pursuit of excellence in the community. CMHA HKPR is dedicated to improving the mental well-being of our communities through an extensive range of community-based mental health and addictions services and programs. This includes the Garden Homes Project, which would create affordable housing for our most vulnerable in small, custom-built housing for individuals or small families within Peterborough.

“Much of our community has been challenged with access to affordable housing. This generous donation from PKAR lends itself to creative ways to finding a solution to a highly complex problem.”, said Mark Graham, Chief Executive Officer. “With low vacancy rates and many people facing homelessness, this initiative is needed now more than ever.”

PKAR is proud of their member community for the continued support and their charitable work, they look forward to continuing to make a difference together.

**About PKAR:** PKAR is a non-profit trade organization that represents the “Voice for Real Estate” in Peterborough and the Kawarthas and beyond. Our membership stretches from Apsley, Bancroft and Lakefield in the North to Norwood, Hastings and Campbellford in the East, Millbrook and Cavan in the South and as far away as Toronto. Established in 1949, PKAR now represents over 800+ members across Central Ontario.

**About Canadian Mental Health Association of Haliburton, Kawartha, Pine Ridge:** They work to improve the lives of people in our Haliburton, Kawartha, Pine Ridge (HKPR) community, through leadership, collaboration, and the continual pursuit of excellence in community-based mental health and addictions services. They are committed to putting their clients and families first. In all of their services and programs they work with clients and families to understand their needs and put their priorities at the centre of what they do.

Over the last 40 years the REALTORSCare® Foundation has raised more than 6 million dollars for shelter-based organizations throughout the province on behalf of the Ontario REALTORS®. For more information about REALTORS Care, please visit [www.realtorscareontario.ca](http://www.realtorscareontario.ca)

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## **PKAR**

PKAR is a non-profit trade organization that represents the “Voice for Real Estate” in Peterborough and the Kawarthas and beyond. Our membership stretches from Apsley, Bancroft and Lakefield in the North, to Norwood, Hastings and Campbellford in the East, Millbrook and Cavan in the South and as far away as Toronto. Established in 1949, PKAR now represents over service, 800 + members across Central Ontario. We are the leader in providing support to the professional REALTOR® through knowledge, communication, and advocacy. We are a proactive network of highly skilled and successful real estate professionals that share core values of expertise, integrity, professionalism, highest levels of prestige, respect, and resourcefulness. Our members have earned the and influence in our communities by helping our clients make educated and informed decisions. We promote the image of our member network as elite professionals in the to add value to every real estate transaction. market, and we help them